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Make Safety Fun and Watch Compliance Go Up With StarLite® GUMBALLS™ from Gateway Safety

High-Quality Protective Eyewear Features Ten “Flavorful” Color Choices

June 30, 2009—With the slogan “Where Safety Meets Style,” Gateway Safety originated the idea that personal choice in protective eyewear increases worker compliance with PPE requirements. StarLite® GUMBALLS™ offer all the comfort and durable protection of the original StarLite safety glasses, but then add color and fun. Every box of GUMBALLS features ten different, vibrantly colored temple choices. Getting to choose their own color of safety for the day encourages employees to actually wear their protective eyewear.

Workers can pick the “flavor” that represents their personal energy or a color that accents their look for the day with Blueberry, Cherry Red, Cotton Candy, Orange, Lemon Yellow, Lime Green, Grape, Vanilla, Mocha Brown, and Black Licorice temples, all with clear lenses.

StarLite GUMBALLS are an ideal, economical choice for manufacturing, laboratories, dental offices, and many other indoor applications. They are part of the StarLite family of safety eyewear, including StarLite SM, which is 10% smaller for workers with narrow faces; the bifocal StarLite MAG; and StarLite ^{SQUARED}, a hip and trendy look. Like all StarLite products, GUMBALLS are incredibly light and durable, and provide excellent all-around impact protection. GUMBALLS comply with ANSI Z87.1 and block 99.9% of UV-A and UV-B rays.

About Gateway Safety

Gateway Safety, Inc. designs and manufactures award-winning, cost-effective personal protection equipment. Product categories include eye, face, head, hearing, and respiratory protection. For more than 60 years, it’s been Gateway Safety’s mission to help employers increase safety compliance and improve the overall welfare of their employees by making safety products that workers want to wear—which, in turn, helps companies reduce the high costs associated with workplace injuries. For more information, contact: Gateway Safety, Inc., 11111 Memphis Avenue, Cleveland, Ohio 44144. Phone: 800-822-5347. Fax: 216-889-1200. Web: www.GatewaySafety.com/PR. E-mail: info@GatewaySafety.com.

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