



CunninghamBaron

News

For Immediate Release



1900 Superior Avenue | Suite 304 | Cleveland, Ohio 44114
P. 216.579.6100 | F. 216.579.6102

PRESS CONTACT

Pete Zeller
216-579-6100 Ext. 2
pete@cunninghambaron.com

TECHNICAL CONTACT

Matthew Love
216-889-2000
mjlove@gatewaysafety.com

Gateway Safety Targets Improved Compliance with NEW StarLite® GUMBALLS™: High-Quality Protective Eyewear in a Variety Pack — Ten Different Vibrantly-Colored Temple Choices per Box.

November 11, 2008—Aiming to improve compliance, Gateway Safety introduces their new StarLite® GUMBALLS™, powerful and stylish protective eyewear that also lets workers have fun on the job while making an exciting fashion statement. New StarLite GUMBALLS share the style, comfort, and protection of the original StarLite safety glasses, but then add color and excitement: every box of GUMBALLS features ten different, vibrantly-colored temple choices.

The ten different translucent temple colors allow employees to choose their own “flavor” of protection for the day. Whether they’re feeling a little blue ... or wearing a little red, employees can match their clothes or just express their personalities with Vanilla, Black Licorice, Mocha Brown, Cotton Candy, Grape, Orange, Cherry Red, Blueberry, Lemon Yellow, and Lime Green.

StarLite GUMBALLS are only available with a clear lens, so they’re an ideal, economical choice for manufacturing, laboratories, dental offices, and many other indoor applications. They join the StarLite family of safety eyewear, including StarLite SM, StarLite MAG, and StarLite SQUARED. Like all StarLite products, GUMBALLS are incredibly light, durable, and provide excellent all-around impact protection. GUMBALLS comply with ANSI Z87.1 and CSA Z94.3 and block 99.9% of UV-A and UV-B rays.

GUMBALLS are available in the standard StarLite size or as StarLite SM, which is 10% smaller for workers with narrow faces.

Gateway Safety, Inc. designs and manufactures cost-effective, dependable eye, hearing, respiratory, and head and face protection products that workers want to wear. Since 1944, Gateway Safety, Inc. has made it its mission to help companies increase safety compliance and improve the overall welfare of their employees—which, in turn, helps companies reduce the high costs associated with eye and face injuries. For more information contact: Gateway Safety, Inc., 11111 Memphis Ave., Cleveland, OH 44144. Phone: 800-822-5347. Fax: 216-889-1200. Web: www.gatewaysafety.com. E-mail: info@gatewaysafety.com.

###